

# Public Art Opportunity Application 2018

The Purple Hills Arts & Heritage Society is seeking Artistic Submissions for public arts and heritage experiences to serve as marquee presentations at the Creemore Festival of the Arts on September 29 and 30, 2018. We invite arts exhibitions, installations, performances, displays and more, which will be centred around Creemore's attractive community halls and handsomely preserved main street.

## Background on the Creemore Festival of the Arts

The Creemore Festival of the Arts is a weekend-long celebration of art in the community presented by the Purple Hills Arts & Heritage Society. The goal of the Festival is to engage the community and attract artists, locals and visitors, positioning Creemore as a destination for creative inspiration and success.

Marquee shows are the cornerstone of the Festival, which is organized by volunteers and also features artists and artisans showing their work in more than 20 central locations. The event is free to the public and volunteer guides are available both days at the main venues. The event attracts between 1,500 and 2,000 visitors each year.

## About the Public Art Opportunity

Deadline: April 15, 2018 at 12 p.m. (Noon)

The Festival Committee will select two to three marquee shows through an open application process. Artistic Submissions are welcome up to the deadline of April 15, 2018. The decisions will be shared with all applicants at the end of April.

The purpose of the Public Art Opportunity is to inspire and support two to three marquee presentations to elevate the Festival experience. Collectives, partnerships and individuals are encouraged to apply and may be made up of artists, curators, performers or others. They may be from anywhere and work in any discipline.

It is the goal of the Festival to distribute up to \$10,000 to support two or three presentations. Applicants may request up to \$5,000 total funds to support their project. The funds are to be used for creation, production and display of works (e.g., creator fees, material costs, transportation, mounting).

Successful applicants will be provided with a community venue and volunteer support to bring their ideas to life and will be featured in the Festival marketing campaign. Creators are encouraged to seek additional funding and support wherever possible.

## Intentions of the Public Art Experience

- To support the expression and expansion of creative ideas
- To engage the community in the creation, implementation and/or enjoyment of these public art experience
- To attract visitors to experience the subject, creator or outcomes of the public art experience
- To provide focus for the marketing and atmosphere of the Festival
- To provide free public programming on both days of the Festival between the hours of 10 a.m. and 4 p.m.

## Selection Criteria

Selection will be based on: the ability of each applicant to meet the Festival intentions; the fit of the application within the scope of wider programming for the Festival; and the ability of the Festival to meet the financial and physical requirements for project success.

## About Sale of Work

Marquee presentations remain the property of the creator. Works created as part of this process may be sold by the creator and it is their responsibility to manage any sales. Restrictions to displaying price will apply during the two days of the Festival. The creator is 100% responsible for the physical management and protection of their work and, as such, Purple Hills Arts & Heritage Society cannot compensate for loss or damage to works.

## Contact

Sara Hershoff, Festival Chair  
Email: [sara@creemore.com](mailto:sara@creemore.com)  
Office: 705-466-9906  
Mobile: 705-888-5139

Creemore Festival of the Arts Committee 2018

Sara Hershoff, Liz Eakins, Paul Eprile, Laurie Severn, Cheryl MacLaurin, Julie Pollock

\* Required

1. **Email address \***

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## Applicant Information

Please complete the following section and provide a CV and Letter(s) of Recommendation by email.

Send to:  
Sara Hershoff, Festival Chair  
Email: [sara@creemore.com](mailto:sara@creemore.com)

2. **Name of Creator or Collective: \***

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3. **Contact name: \***

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4. **Contact phone: \***

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5. **List all relevant online sources (website, social media, profile, etc...): \***

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6. **Mailing address: \***

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7. **A CV and Letter(s) of Recommendation will be emailed to [sara@creemore.com](mailto:sara@creemore.com). \***  
*Mark only one oval.*

Yes

## Project Planning

To effectively create a marquee show, we want to be sure Purple Hills Arts and Heritage Society adequately understands the project, its costs and the expectation of the creator. We hope to capture this information below.

8. **Project description:**

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9. **Successful applicants will be provided with a community venue - please indicated your preferred venue:**

*Mark only one oval.*

- Station on the Green - South Room - <http://creemorestation.com/>
- Station on the Green - North Room - <http://creemorestation.com/>
- Creemore Log Cabin - <http://bit.ly/2oDJbgO>
- Creemore Jail - <http://bit.ly/2t1GZoy>
- Other

10. **Please explain how your project will engage the community in terms of creation, implementation and/or enjoyment of the public art experience.**

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11. **Creator fee (max. \$3,000): \***

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12. **Material costs (max. \$3,000) - receipts will be required for validation: \***

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13. **Transportation or travel costs (max. \$500): \***

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14. **Other expenses such as equipment rentals, project specific printing etc. (max. \$250): \***

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15. **Is this an original work? \***

*Mark only one oval.*

Yes

No

16. **If the work has been presented before, please indicate when and where: \***

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17. **Will you be applying for additional funding from other sources? Successful applicants will receive a Letter of Support from the Festival Committee. \***

*Mark only one oval.*

Yes

No

Maybe

## Support Requirements

The Festival Committee will provide the support of volunteers for the creation, presentation, set-up and breakdown of the project. Volunteers will also be at the venue on both Festival days to help meet visitor and creator needs. Our volunteers, under direction, are able to help with a variety of tasks and we will do our best to meet requests. Set up may begin in the venue on the Thursday prior to the Festival and must be removed from the public space within 24 hours of Festival completion on Sunday at 4 p.m.

18. **Please provide information on support you would like to receive from our volunteers, including tasks and approximate time required. \***

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19. **Do you have any other needs we should be aware of? \***

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A copy of your responses will be emailed to the address you provided

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