

Artists & Artisans Registration - Creemore Festival of the Arts (Sept 29 & 30, 2018)

Artists on Location is a weekend-long collaboration in the village of Creemore among venue owners, artists/artisans, and the Purple Hills Arts & Heritage Society (PHAHS).

We are currently seeking artists interested in displaying artwork in a venue in downtown Creemore the weekend of Sept 29 & 30. Please note that we ask artists to engage with the public at the display venue throughout the weekend as this is an aspect of the festival that is especially meaningful to visitors. The venue owners cannot speak to your art in the same way that you can.

Deadline for your expression of interest is July 15, 2018.

Purpose of the event:

- To engage the village in the Creemore Festival of the Arts
- To attract festival-goers to Mill Street with exciting work by artists and artisans
- To enhance the festival experience for visitors through interactions with artists at each venue
- To provide a platform for art sales and connections with potential art clients
- To attract an arts-focused clientele to Creemore to support the business community
- To promote Creemore as a creative, charming and inclusive destiny
- To create an opportunity for artists to receive valuable public feedback on their work

How it works:

1. You can reach out and find a willing venue and complete and submit a Partner Agreement - LINK HERE - <https://goo.gl/forms/8f9NdXrL993MYET2>

OR

2. Fill in the form below and we will provide information about all interested artists to the owners of venues, which include stores, galleries, etc. You will be contacted by July 30, 2018 to discuss details with interested venues.

Registration:

We are not charging a registration fee this year. Instead, we ask that both the venue and the artist become members of Purple Hills Arts & Heritage Society, if they are not already members. Membership information can be found here: <http://phahs.ca/2017/11/27/membership-2018/>

A signed Partner Agreement and current membership are all that is needed to participate in the event and be included in the festival brochure and other marketing tools including our website (phahs.ca), social media (@purplehillsarts) and media outreach.

If you would like to be part of this program please fill out the form below.

If you have any questions, please contact the festival chair, Sara Hershoff: sara@creemore.com or 705-466-9906.

* Required

1. Email address *

Tell us about your art

2. Full name *

3. **Business name (if applicable)**

4. **Telephone ***

5. **Website, channel and/or social media (e.g., <http://phahs.ca> and @purplehillsarts) ***

6. **Your working medium ***

7. **I agree to send 3 pictures of me and my art to sara@creemore.com no later than July 15 - these images will be used to market the festival. ***

Mark only one oval.

- Yes
 No

8. **Are you a 2018 member of Purple Hills? ***

Mark only one oval.

- Yes
 No - please contact me regarding payment of my membership.
 No - I will pay online (<http://phahs.ca/2017/11/27/membership-2018>).
 Maybe - please contact me to confirm my 2018 membership status.

Venue selection and agreement

PHAHS will provide venues with a list of possible artist and artisan partners. All decisions around artist's locations will be at the discretion of the venue hosting the artist. You are welcome to contact potential venues and arrange your agreement for the festival.

Venues and artists will be required to agree on, and submit information regarding the following:

1. Hours the artist is to be on site - operating hours are 10 to 4 each day
2. Commission to be taken by the venue, if any, to defray extra staffing, transaction processing, and support to the artist
3. Set up and removal schedule must be agreed by the venue

This information will be captured in a venue/artist agreement no later than August 15, 2018 - see above.

9. **Do you have a preferred location?**

Mark only one oval.

Yes

No

10. **What is the name or address of your preferred location?**

11. **Any questions or concerns you need addresses?**

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