# Art Venue Registration - Creemore Festival of the Arts (Sept 29 & 30, 2018)

Artists on Location is a weekend-long collaboration in the village of Creemore among venue owners, artists/artisans, and the Purple Hills Arts & Heritage Society (PHAHS).

We are currently seeking venues interested in playing an active role for Artists on Location, or seeking to display artwork within downtown Creemore throughout the weekend of Sept 29 & 30 (10 a.m. to 4 p.m. daily) Please note that we ask artists to engage with the public at the display venue throughout the weekend as this is an aspect of the festival that is especially meaningful to visitors.

Deadline for your expression of interest is July 15, 2018.

Purpose of the event:

- To engage the village in the Creemore Festival of the Arts
- To attract festival-goers to Mill Street with exciting work by artists and artisans
- To enhance the festival experience for visitors through interactions with artists at each venue
- To provide a platform for art sales and connections with potential art clients
- To attract an arts-focused clientele to Creemore to support the business community
- To promote Creemore as a creative, charming and inclusive destiny
- To create an opportunity for artists to receive valuable public feedback on their work

How it works:

1. You can reach out and find an interested artist of your choosing and complete and submit a Partner Agreement - LINK HERE - <u>https://goo.gl/forms/8f9NdXrL993MYYET2</u>

OR

2. Sign up below and we will provide you with a list of potential artist or artisan partners.

Registration:

We are not charging a registration fee this year. Instead, we ask that both the venue and the artist become members of Purple Hills Arts & Heritage Society, if they are not already members. Membership for businesses in town is \$100 per year. With that membership, you become a sponsor and your name is included on our website (<u>phahs.ca</u>), social media (@purplehillsarts), brochure and poster, and media outreach.

This year, we are asking that venues and artists sign an agreement to clarify the terms of participation -financial and otherwise. We can help with the agreement details. To view the agreement form click here (inset pdf)

If you would like to be part of this program, please sign up below.

If you have any questions, please contact the festival chair, Sara Hershoff: <u>sara@creemore.com</u> or 705-466-9906.

#### \* Required

1. Email address \*

## Tell us about your venue

2. Full name \*

- 3. Business name \*
- 4. Telephone \*

5. Physical address \*

6. Website and/or social media information (e.g., http://phahs.ca and @purplehillsarts)

### 7. Are you a 2018 PHAHS Business Member ? \*

Mark only one oval.

Yes
No - please contact me to invoice/collect payment for 2018

) Maybe - please contact me to advise on my current Business Membership status for 2018

## Artist selection and agreement

PHAHS will provide venues with a list of possible partners. All decisions around artist's locations will be at the discretion of the venue hosting the artist.

Venues and artists will be required to agree on, and submit information regarding the following:

1. Hours the artist is to be on site - operating hours are 10 to 4 each day

2. Commission to be taken by the venue, if any, to defray extra staffing, transaction processing, and support to the artist

3. Set up and removal schedule must be agreed by the venue

This information will be captured in a venue/artist agreement no later than August 15, 2018. We will provide a sample form to assist you.

#### 8. Do you have a preferred artist or type of art in mind? \*

Mark only one oval.



9. If yes, please provide his or her name and contact information or the type of art you are looking for. \*

10. Thank you.

A copy of your responses will be emailed to the address you provided

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